



Fair & Sustainable
Consulting

Online
training

Gender in Value Chains

Introduction

Why this training?

In agricultural value chains, women and men usually perform different tasks and roles. In many cases, women are engaged in informal, underpaid work that takes place in the least valued parts of the value chain where their contributions are often not recognized. As a result, barely 5% of all agricultural extension support reaches women. However, if women had equal access to resources such as inputs, knowledge and equipment, farm yields could go up by 20 to 30%.

This shows that gender inequality limits economic growth leads to wasted resources and denies women and men the opportunity to reach their full potential. Therefore, gender equality is an important goal, both from a human rights perspective and from an economic and social development perspective.

Fortunately, an increasing number of development projects in agricultural value chains aim to address gender inequality issues and contribute to Women's Economic Empowerment. Yet, putting this ambition in practice remains a challenge for most practitioners. Your organisation or company might be one of them. You feel the need to build the knowledge and capacities of your staff and the staff of your partner organisations on this topic.

Trainers of Fair & Sustainable Consulting

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“Other gender courses are often too theoretical. In this training, I have found a number of useful tools and materials that I can apply in my project area.”

Training participant



Why is Women's Economic Empowerment important?

- For women: economically empowered women have access to the resources they need to increase their agricultural production, and the power to decide on the use of these resources and the resulting benefits.
- For companies: companies addressing gender-based constraints will benefit from the better performance of their employees and of smallholders producing for the company.
- For society: women tend to invest up to 90% of their income back into their families, which contributes to significant health and education improvements for their children.

About Fair & Sustainable Consulting

Fair & Sustainable Consulting (F&S) is a consultancy firm and social enterprise. We envision a world in which people in developing countries have a decent income and sustainable livelihoods. Since 2010 F&S is a leading expert organisation on gender in value chains.

This is an instructor-led, practical and interactive online training course. As you might be working from home at the moment due to the COVID-19 crisis, this could be the perfect time to upgrade your skills on this topic.

About the training

Participants' profile

Project or programme officers, managers, and advisors in the field of agricultural value chain development. Staff responsible for improving gender mainstreaming in your project or organisation. Participants do not need prior experience with gender mainstreaming tools and methodologies to participate in this course.

Learning objectives

After taking this course, participants will be able to:

- Explain different gender concepts and use them in the context of agricultural value chains.
- Provide social and business arguments to address gender inequalities.
- Apply practical tools to analyze gender-based constraints and opportunities in a relevant value chain.
- Formulate interventions to address these gender-based constraints and opportunities and develop an action plan.
- Develop a monitoring plan to measure results towards gender equality and women's empowerment.

The program

This online training is an instructor-led practical and interactive online training course. The learning activities are centred on an individual case of the participant to ensure relevance and applicability to actual work experiences. The training includes 3 virtual group meetings and one individual session. On our online platform, active participation in the learning community is stimulated through collaborative learning assignments and discussion forums.

Module 1	Introductions and basic gender concepts
Module 2	Gender-sensitive value chain mapping
Module 3	Identifying and analyzing gender-based constraints
Module 4	Making the business case for gender
Module 5	Using the Reach – Benefit – Empower framework for an action plan

Methods

- E-modules to get acquainted with different gender concepts in a playful manner
- Individual casework on a relevant value chain
- Personal guidance and feedback from the trainers

Note: we also offer a similar training as a 4-day face-to-face training.

Time investment

Period of 6 weeks, 6-8 hours per week.

Costs

Prices on request.

Because of our recognition as a training institute by CRBKO, F&S Consulting does not have to charge VAT on the training fees.

Language

English.

“Since I am working on a project related to value chains development, I am very satisfied with the gender-sensitive tools related to the value chain, and I am sure I will use them in the field directly. Time well spent!”

Training participant

Please contact one of the trainers if you are interested in organising this training.